

WORKING DOCUMENT

This strategic plan is a working document that provides direction to the Chapter and its members. It shall be the framework for future activities and monetary expenditures. Goals and Objectives have been developed by the executive board and the general membership in 2001 and shall be reviewed (and modified if necessary) by a Strategic Planning Workgroup at 5-year intervals, or sooner if deemed necessary by the Executive Board.

The Alaska Chapter's Strategic plan was crafted after a model established by the Parent Chapter of The Wildlife Society. Readers are encouraged to review the Alaska Chapter's plan together with the supporting Parent Society's plan.

ALASKA CHAPTER'S VISION

Excellence in Conservation and Stewardship of Alaska's Wildlife Resources through Science, Education, and Information Sharing.

ALASKA CHAPTER'S MISSION

The mission of the Alaska Chapter of The Wildlife Society is to benefit the long-term health of Alaska's wildlife and the sustained use and enjoyment of these resources by the public we collectively serve. In meeting our mandate, the Alaska Chapter serves as an objective, science-based organization that provides information and thoughtful analysis on important and relevant issues pertaining to conservation of wildlife and their habitats.

ALASKA CHAPTER GOALS AND OBJECTIVES

Goal 1. Enhance knowledge, awareness, and technical capabilities of Alaska's existing and aspiring wildlife professionals.

- Announce, promote, and support technical and scientific meetings, conferences, symposia, and workshops in Alaska.
- Publish quarterly newsletters.
- Maintain a Chapter website.
- Involve Chapter members in leadership positions and special committees.
- Organize and host annual meetings, preferably in conjunction with other resource-related conferences and symposia.
- Support professional education of wildlife students through mentoring, scholarships, and facilitating attendance at professional wildlife gatherings.
- Encourage wildlife certification among TWS members and provide opportunities for members to receive and maintain certification.

Goal 2. Increase public awareness and appreciation of wildlife conservation and the wildlife profession.

- Seek opportunities to present information on wildlife science, management, and policy to the public.

- Promote Chapter outreach efforts to enhance working relationships with landowners, interest groups, and local government and to advocate wildlife conservation.
- Document and communicate the history and development of the wildlife management profession in Alaska.
- Encourage and promote diversity within the wildlife profession through outreach efforts and involvement with the Chapter and its activities and gatherings.

Goal 3. Advocate use of sound biological, social, and economic information for wildlife policy decisions.

- Cooperate with other professional societies, conservation groups, and natural resource agencies in Alaska to achieve mutual goals.
- Provide technical information, advice, and professional opinions on major Alaskan wildlife resource issues.

Goal 4. Encourage and recognize professional and lay stewardship of wildlife and promotion of Alaska Chapter goals.

- Sponsor, encourage, and support special award and recognition programs to acknowledge excellence in wildlife stewardship among Alaska's public and wildlife professionals.
- Sponsor, encourage, and support special award and recognition programs to acknowledge exemplary service to the Alaska Chapter and the wildlife profession.

Goal 5. Promote the Alaska Chapter of The Wildlife Society as the professional organization of wildlife biologists.

- Encourage agencies to acknowledge the Society's Wildlife Biologist certification program and to promote certification of employees.

Goal 6. Ensure the financial stability of the Chapter and promote participation by all wildlife professionals.

- Maintain or increase Chapter membership.
- Maintain effective financial and organizational management.
- Conduct fundraising, as needed, to accomplish Chapter goals.

Last Revision date: June 9, 2016